

# Incentive Solutions

## Customer Testimonial

### Animal Health Hospital - Australasia

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I am writing to you in reference to our rewardsME reward and recognition program which is administered through the Incentive Solution platform now being provided by JPS Marketing.

Since the launch of the rewardsME program in 2008, we have seen a seismic shift in culture. Recent feedback from our employees and managers who are part of rewardsME has crystallized the thoughts that I have had as administrator of the program; that the Incentive Solution system has been central to this change.

Particularly pleasing from our perspective has been the ability of the system to handle our intricate peer to peer rewarding initiative. Our members and their managers have embraced the Nomination Wizard part of the site with gusto since launch of the program, and as a consequence we as a business can now visibly track all of the positive impacts our people have on our business. This could not be done before with our paper based approach to reward and recognition.

Furthermore, the ability for us to generate e-blasts through the Powernews function of the site, as well as online news items has allowed us to not only use the system as a recognition tool, but also as a communication point, which ensures both the public airing of major reward recipients as well as the

consistent roll-out of the program across all of our business lines. I should also mention that your extensive rewards offerings as part of the program package have also ensured a continued interest and engagement by our staff in our program.

I wish to thank everybody who has assisted our business with the implementation of this Incentive program, and for the ongoing support and service. Your response times and ability to help us strategically to get the most out of the platform is appreciated, and we look forward to continuing to partner with you going forward as we look to introduce new and exciting initiatives to rewardsME.

*NOTE: This customer testimonial has been kept anonymous at their request for market competition reasons. The Animal Health Hospital referred to started using the Incentive Solutions platform in 2008, supported directly from the parent company in America. JPS is now the distributor for this program in Australasia.*

#### **JPS Marketing Ltd**

9a Vega Place | Rosedale

North Shore City | 0632

PO Box 35412 | Browns Bay | Auckland 0753

Ph: +64 9 479 6121

E: [info@jpsmarketing.co.nz](mailto:info@jpsmarketing.co.nz)